

# National CPM Consortium Annual Board Meeting

October 28-30, 2020

# Alternatives to Your CPM Programs

- Training provided by state and local organizations (in-house)
  - Training provided by consultants, other universities, or professional associations (ICMA, etc.)
  - Job-specific training
  - Degree programs (MPA, etc.)
  - Other CPM programs (regional or online)
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- What needs do these alternatives fulfill that your programs don't?
  - What alternatives weren't listed?

# Our CPM Value Propositions

- Facilitators/instructors
- Less expensive than alternatives (cost)
- Practical and applied nature of learning
- Project-driven with direct benefit to employers/state
- Ability to obtain academic credits
- Cohort model
- Community and relationships
- CPM designation is nationally recognized.

# National CPM Designation

- What does a “national” designation mean to you?
- Should we accept each other’s CPM programs as equivalent to our own?
- If we don’t believe all programs are equivalent, what would we want to see in every program to persuade us that all programs are equivalent?
- What would an “international” designation mean to you?

# Concerns

- How to structure Capstone Projects to be all virtual
- How programs are handling participant collaboration
- How programs are marketing themselves to stay relevant
- Designation vs Certification
- Supervisory training requirement
- What level of professional to target
- Recruiting instructors

# Changes in Program Delivery

- Virtual (synchronous and asynchronous)
- Undergraduate interns who set up Zoom, monitor the chat, and support students and instructors
- Allowed participants to modify capstone projects as needed
- Revitalizing Advisory Committee approach to adjust to the cuts in local training budgets

# Addressing Current Issues?

- According to the National CPM Consortium preamble, we, “in principle and practice, exalt and uphold public service as a measure of the best of humanity’s energies and skills to transform government, **facilitate civil development and discourse**, build communities of learning, and engage the citizenry in shaping a better future for society.”
- Since most of our teams and participants are required to remain politically neutral, how are programs addressing the politicization of disinformation that may be harmful to our communities?
- How are programs addressing systemic oppression in our communities?

# Ideas

- Standardizing virtual accreditations
- Do we need to revisit the policy for individuals who wish to take a CPM program outside of our jurisdictions?
- Online community for CPM instructors/managers to share ideas and best practices